

EMERGING MARKETS

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Brazil Property: Samba All the Way to the Bank

Currently several regions in the world have in common the fact that they contain multiple emerging markets. One region though, has something that none of the others share. In Latin America, the emergence of Brazil, Panama, Costa Rica, and Argentina have an energy; like the Mardi Gras has spilled out of Rio de Janeiro and they are sambaing into some of the world's most economically vibrant property markets.

Across those four countries the level of new development, rapidly rising land-prices and high rental yields lead me to start believing that Asia now has competition as the world's main growth centre, and as the region most likely to see strong and continued growth over the next ten years.

Brazil especially is making the headlines, and again it is Brazil's reputation for a carnival atmosphere that has turned it into one of the world's most popular tourism destinations, and the world's most [popular destination for young](#) male overseas property investors.

The Mardi Gras is probably the most popular and best known street carnival in the world, but Rio de Janeiro is world famous for its nightlife that retains the Mardi-Gras atmosphere all year round. Young male property investors are also flocking to Brazil for its tropical climate, world-class beaches, world-class football and world-class women.

Brazil is not a new emerging market, in fact the capital Rio de Janeiro is semi-mature having been popular with foreigners, both for property investment and tourism for a while now. But as is a trend with emerging markets, growth begins in the capital, but only in the strongest and most promising markets does it spread to other parts of the country, as is currently the case with Brazil.

So now, those who have a little bit more to spend for the security of buying in a semi-mature market that has proven itself capable of seeing continued and strong growth, will buy in Rio. But those looking for an entry level property will buy in one of Brazil's emerging hot-spots.

A particularly good place to make an entry level investment is Carapibus. A quaint little fishing town surrounded by world-class beaches. Its recently increasing popularity with tourists has prompted the Brazilian government to launch a major spending plan, that could well see Carapibus become one of the world's most popular tourist destinations.

POSTED BY LIAM BAILEY AT 06:02
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